

KATE ADAMS

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EDUCATION

BFA Electronic Arts, California State University, Chico - 2013
Graduated with honors. Outstanding BFA Nominee.

SPECIALITIES

print + web design
packaging design
product photography
lifestyle photography
studio lighting
screen printing
installation art

SOFTWARE

adobe illustrator
adobe photoshop
adobe indesign
adobe lightroom
adobe bridge
apple + windows OS

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER + PHOTOGRAPHER

Imagemme, New York City

January 2014 - Present

Specialized in developing exceptional brand identities for clients. Designed print and web based collateral for clientele. Collaborated with Imagemme's industrial design team to create unique and innovative product packaging. Directed and shot product photography for clientele. Retouched and composed digital imagery for web and print. Prepared and packaged files for print.

LEAD PHOTOGRAPHER + MANAGER

Academic Technologies CSU CHICO, California

January 2012 - December 2013

Managed California State University's photo studio producing all photography for the University's web and print collateral. Projects included editorial, product, portrait and lifestyle photography. Collaborated with Creative Director on the vision of each project and effectively met each projects needs while meeting tight deadlines. Responsible for organizing, key-wording and updating 50,000+ photo database. Managed the studio's lighting and photography equipment. Responsible for retouching all photos produced within the studio.

GRAPHIC DESIGNER + PHOTOGRAPHER + ARTIST

New York, California, Hawaii

September 2009 - Present

Published photographer specializing in product, lifestyle, portrait photography.
Graphic designer specializing in creating dynamic web, print, and apparel designs.
Multi-Media artist collected in various private collections.

CLIENTS INCLUDE: Hurley, Contrast Magazine, Coachella Music and Arts Festival, WSTRN CIV Magazine, CSU Chico Dept of Art & Art History, Tower 27 Frozen Yogurt, Pranamaya Yoga, Design by Humans.

FINE ART
GRAPHIC DESIGN
PHOTOGRAPHY