

**ACCOUNTABLE! INTEGRITY! MOTIVATOR! PASSIONATE!**

These are all words that describe Kelvin Curtis personally and professionally! He has continued these personal characteristics for over 10 years in the fashion photography industry.

I am a highly organized, enthusiastic and motivated photographer assistant with a passion for fashion and a good eye for composition and detail. Currently completing my Associates of Applied Science Degree in Fashion Marketing from Parsons The New School of Design, I have been working as a freelance photographer assistant/producer for over 8 years.

Working as a freelancer has enabled me to develop not only my photography assistant skills using different styles and techniques, and for different commercial or artistic purposes; it has also developed my ability to quickly absorb a brief, adapt to varying work conditions and personality types, work quickly and efficiently, and deliver high quality photographs and lighting techniques within tight time frames.

I have assisted photographers on fashion shoots to catalog and studio portraits, for magazines, clothing department store marketing material and personal use. I have solid technical skills using both digital and traditional SLRs, and am confident using a range of lighting techniques to produce different effects. I am adept with Photoshop as well as Aperture, and have experience uploading photographs into company databases and archives.

I am known for my attention to detail, and am an enthusiastic and efficient learner. I am also personable and outgoing, work well with different personality types, and deal with unexpected turns of events calmly and resourcefully. I have an organized and structured approach to work and always pre-plan every aspect of a shoot.

My resume is attached and I look forward to being able to discuss the position with you further.

Yours sincerely,

Kelvin D. Curtis

# Photographer Assistant/Digital Capture Tech

## Professional Profile

Dedicated and energetic photographer assistant with 8+ years' extensive experience in fashion and catalog photography. Competent in creating high quality lighting displays and organizing materials for photo-shoots while displaying confidence and professionalism at all times. In depth knowledge of working with advanced photography equipment and tools.

## Core Competences

- Performance Tracking
- Adobe Lightroom
- Capture One Pro 9
- Brand Management
- Record Management
- Lighting Design
- Ability to Lift Heavy Equipment
- Productive Multitasking
- Analytical Mind
- Office Equipment Operation
- Anticipates Photographer Needs
- Problem Solving

## Education/Certificates/Advance Training

**Parsons The New School of Design** • Fashion Marketing • Associate's of Applied Science • 2016  
**Charleston Southern University** • General Courses • 2015  
**Walt Disney Institute** • Organizational Leadership • 2004

### Additional Advanced Training:

#### Coursera Educational Program Studies:

**Università Bocconi** • Managing Fashion & Luxury Companies • 2014

**Duke University** • Advertising and Society • 2014

**University of Pennsylvania** • An Introduction to Marketing • 2013

## **Key Qualifications/Highlights of Professional Experience**

- Substantial experience of organizing fashion photo shoots and providing fashion-related photographs
- In-depth knowledge of digital photography techniques, photo editing, color enhancement, contrast correction and digital asset management
- Extensive knowledge of fashion industry practices, photojournalism practices and studio lighting techniques
- Proficient in using Microsoft Word, Adobe Photoshop, Adobe Lightroom and digital cameras
- Ability to plan and execute in-studio and outside location shoots, in various weather conditions

## **Chronology of Professional Experience**

### **Grayson Hoffman Photography - Miami, FL**

Sept. 2015 – Present

Fashion Photography Assistant

**Photographer** – Grayson Hoffman

**Website** – [www.graysonhoffmanphotography.com](http://www.graysonhoffmanphotography.com)

- Directed set up, arrangement and clearing up of lighting fixtures, props, and other equipments used for photo shoots.
- Scouted, directed, managed and photographed models for various fashion shoots.
- Secured, maintained and utilized all assigned studio equipments and photographic instruments.
- Maintained positive relationships with art directors, fashion stylists, fashion editors and support staff.

### **First Option Productions/ Quelle Clothing – Miami, FL**

April 2002 – Aug. 2010

Fashion Photography Producer

**Photographer** – Rita Kohmann

**Website** – [www.rita-kohmann.de](http://www.rita-kohmann.de)

- Determined and fixed camera angles, lighting systems, set props and merchandize.
- Directed and worked with hairstylist, makeup artist, wardrobe stylist and assistants.
- Performed post-production editing and enhancement of photos, by using Adobe Creative Suite.
- Produced fashion, catalog and editorial photo shoots which incorporated model casting, acquiring stylist teams, equipment rentals, hotel and ground transportation, location and studio scouting, permits, itineraries, and project budgeting