

**ALEX SEGAL** Staten Island, NY  
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**EXPERIENCE** **Scheimpflug Equipment Rentals** New York, NY 09/14 – 08/15

*Operations Manager*

- Supervised the daily operations in the dispatch, receiving, grip and electric, and lighting departments.
- Directed internal operations including training, overseeing employees with their tasks, purchasing and maintenance of equipment, and managing the company schedule for order deadlines.
- Coordinated with three other departments to work synchronously and accurately over the course of a 13-hour day and between two shifts while still addressing sudden demands as they arose.
- Oversaw a fleet of vehicles including camera vans, box trucks, generator trucks, and a fully equipped 3-ton truck.

**Scheimpflug Equipment Rentals** New York, NY 08/12 – 09/14

*Dispatch / Equipment Specialist*

- Was responsible for maintaining quality control of all incoming and outgoing equipment and ensuring that all orders were complete.
- Worked directly with end clients, production companies, and rental studios to complete rental orders, provide customer service, and finalizing production details.
- Coordinated pick-up and drop-off times for the company's drivers and messengers; Communicated with locations and studios regarding pick-ups and drop-offs.

**Fast Ashley's Studios** Brooklyn, NY 04/12 – 07/12

*Intern*

- Worked closely with the clients of a busy rental studio specializing in commercial photo and video production.
- Prepped rented equipment for the client; cleaned and re-stocked studios; handled props and merchandise; arranged for messenger deliveries.
- Managed the equipment room; maintained a record of usage for billing.

**Jeff Harris Studio** New York, NY 09/11 – 12/11

*Intern*

- Assisted with daily duties on set and in the office of a busy commercial still-life photo studio with high-end clients such as New Balance and Suave.
- Constructed sets for various types of shots; handled lighting and grip.
- Worked with Hasselblad and Sinar cameras, as well as standard DSLR's shooting multiple sets at a time and up to 40 images per day.
- Calibrated monitors and assisted with digital workflow.

## **SKILLS**

- Lighting and Electrics:**
- Wide range of strobe lighting equipment including Profoto and Broncolor
  - Continuous lighting including HMI, Tungsten, Kino-Flo, and LED
  - Running cables in exteriors/interiors, studios, and performance spaces
  - Standard outlets, bates and camlock adapters, and generators

- Grip and Camera Support:**
- Multitude of support and stands for lighting and camera
  - Various dollies including Dana Dolly, Matthews Doorway Dolly, and the Fisher 11
  - Small camera sliders and Jibs
  - Large and custom grip building including truss, speed-rail structures, and booms

- Cameras and Digital Backs:**
- Hasselblad H4X and PhaseOne 645DF
  - PhaseOne digital backs up to the IQ2 series
  - DSLRs, 35mm and Medium Format film

- Editing and Workflow:**
- Capture One
  - Adobe Lightroom; Bridge; and Photoshop

**EDUCATION** CUNY Brooklyn College Brooklyn, NY 08/05 - 06/09  
B.A. Cum Laude in *Philosophy with Honors*