

SKILL SUMMARY

Digital capture, digital asset management and archiving, web-galleries development, RAW processing, capture postproduction, creation of Photoshop compositions for layouts, image enhancement & touch-up, printing, color calibration/profiling, sensor cleaning, trouble-shooting.

PROFESSIONAL EXPERIENCE

- Freelance: Digital Capture Technician, Photographer. *Present NY*
- Hampshire Brands: Principal photographer for all POP catalogs, including 8 women's and 7 men's brands. *2002 - 2009 NY*
- UNO + UNO Art Direction Studio: Conceptualization and idea building for major commercial photographic assignments and advertising clients. Photographed, scanned, retouched, and optimized images for print and Web materials. *2002 - 2004 NY*
- Freelance: Photographer, 1st photo & lighting assistant for studio and location shoots. *1997 - 2008 NY*
- NewWorld Studios: Scanned and retouched watercolor designs and converted them to printable digital files. *2001 - 2002 NY*
- UBO: Web Site Designer, retoucher, optimized images for print and web. *2000 - 2001 NY*
- Makos Studio: Managed all daily studio operations, 1st photo & lighting assistant in studio and location, fine B&W/Color printing, PA. Successfully directed studio personnel to develop and promote optimal studio creative production. *1989 - 1997 NY*

EDUCATION

- Phase One - Certified Professional. *2010 NY*
- Digital Transitions & Fotocare - Capture One 5.0 Pro & H4D-40 training. *2009 - 2010 NY*
- Adorama - Hands on training on high end digital photographic packages including Phase One, Hasselblad, Leaf and Canon. *2009 NY*
- I prophoto - Digital Tech *2009 NY*
- Hasselblad University - H3 body, CF-CFV backs and Phocus 2.0 training. *2009 NY*

International Center of Photography - Digital photography I & II. 2004 NY

Fashion Institute of Technology - Photoshop, Illustrator, QuarkXpress 2003 NY

School of Visual Arts - B/W-color Fine Art Printing, Zone System, Fashion Photography & Lighting. 2002 -2003 NY

Fashion Institute of Technology - Dreamweaver, Flash. 1999 - 2000 NY

New York University - Workshops: Business Planning, Management and Marketing. 1998 - 1999 NY

Tau Visual - Workshop: Fine Art Photography. 1988 -1989
Milan, Italy

Facultad de Bellas Artes - BFA in Photography. 1984 - 1988
Valencia, Spain

**EQUIPMENT
EXPERTISE**

*Digital cameras
& backs*

Hasselblad H4D-40 and CF, CFV backs tethered to C1 Pro or Phocus 2.5.
Phase One 645DF and P40+, P65+ backs tethered to C1 Pro 6.
Leaf Aptus-II back tethered to C1 Pro 6.
Canon EOS-IDs Mark III & ID Mark IV tethered to C1 Pro 6.

Lighting

Profoto, QuantumBroncolor, Speedotrom, Elinchrome, Dyna-lite, HMI lighting, Spots, Hot lights, gels, all grip and lighting accessories.

*Computer &
Equipment*

Apple computers and monitors, EIZO monitors, Glyph, LaCie, G-Tech, WiebeTech hard drives, Wacom Tablet, APC and Geek power supply stations.

Software

Capture One 6 Pro	Dreamweaver CS5	ChronoSync
Lightroom 3	Image Ready CS	Cyberduck
Phocus 2.5	InDesign CS5	Fetch
Photoshop CS 5	ColorEyes Display Pro	Roxio Toast.
Expression Media 2	GreTag Macbeth	

LANGUAGES

Spanish native, English & Catalan fluent.

**ACTIVITIES
AND INTEREST**

Diving, sailing, traveling, dog therapy-volunteer, interpreter-volunteer, gardening, swimming, outdoors, contemporary dance, movies, cooking, dining.

**ADDITIONAL
INFORMATION**

US Green Card, EU Passport, International Drivers License.