

Frederick D. R. Johnson

8500 Pershing Drive Playa Del Rey, CA 90293 Phone: 216.225.7986

E-Mail: Frederick@fjohnsonphotography.com

Professional Photographer/Technology Consultant

Executive Summary

Technology and business entrepreneur with 15+ years of executive and hands-on experience running multiple companies located in Ohio and California. Results oriented leader-providing services to small and medium-sized businesses and non-profit organizations. Creative free-lance photographer with in-depth experience in film, digital, and medium-format photography. Experience with studio and on-location shooting for portraiture, fashion, beauty, and commercial photography.

Areas of Expertise in Technology, Business & Photography

- | | | |
|-----------------------|---------------------------|-------------------------------|
| ❖ Windows Server | ❖ Budgeting & Forecasting | ❖ Nikon/Canon/Sony DSLR |
| ❖ Microsoft Exchange | ❖ Business Continuity | ❖ Hasselblad/Phase One |
| ❖ Microsoft Aurora | ❖ Project Management | ❖ Profoto Lighting |
| ❖ Microsoft Licensing | ❖ Team Building | ❖ HMI/Broncolor |
| ❖ Apple Systems | ❖ Vendor Management | ❖ Adobe Lightroom & Photoshop |
| ❖ Routing/Switching | ❖ Contract Negotiations | ❖ Capture One Pro |

Selected Career Achievements & Acknowledgements

- ❖ Currently one of twelve technology business owners selected to serve on Microsoft's North American Advisory Board for Small Business.
- ❖ Awarded Microsoft MVP designation for Windows Small Business Server for six consecutive years.
- ❖ Participated in several worldwide case studies for Windows Server, Microsoft Office, and Windows Mobile.
- ❖ Participated in ROI white papers for Forbes and Yankee Group, and co-authored first Microsoft exam for Small Business Specialists.
- ❖ Featured in various publications and books such as BusinessWeek, ChannelPro, Crain's, Black Enterprise, CRN, Information Week, and the top 15 SMB Technology Consultants, by Beatrice Mulzer
- ❖ Lead Project manager in one of the largest data center relocations in the state of Ohio for the Cleveland Clinic Foundation. Also, lead the initial design to build a computer test lab for the new data center.
- ❖ Guest speaker for a number of notable conferences such as Microsoft Worldwide Partner Conference, Power-Networking, and SMB Nation.

Experience

Frederick Johnson Photography, Photographer

July 2007 to present

- Currently working as a free-lance photographer specializing in fashion, beauty, and celebrity photography. Proficient in studio and on-location shooting, and various lighting scenarios using Profoto, Broncolor, and other high-end lighting equipment. Several years experience using Adobe Lightroom and Photoshop for editing. Worked on several major projects such as Mercedes Benz Fashion Week, Democratic National Convention, Lexus, and notable celebrities such as Angela Bassett, Jay-Z, Muhammad Ali, and others.

Ross-Tek Information Systems, Inc. President, CIO

March 1997 to December 2011

- Currently, my primary responsibility is managing the technology needs, big or small for customers located in northeast Ohio. Providing managed services to customers, which promotes preventative maintenance for their day-to-day IT operations. Assisting business owners to leverage the value of technology by providing sound IT business counsel, developing IT budgets and business initiatives, vendor management, and overall CIO related services.

Cleveland Clinic Foundation, Lead Project Engineer

May 1997 to December 1998

- As the lead project engineer for the data center relocation project, my responsibility was to ensure all mid-range and client server infrastructure, hardware, and software was relocated to the new facility with minimal downtime and impact to day-to-day operations.

National City Corp., Project Engineer

February 1995 to May 1997

- One of ten project engineers responsible for the planning, design, and upgrade of the NetWare network from NetWare 3.x to NetWare 4.x. Also worked on the eradication of a global virus infection that crippled the enterprise banking system for three days.

Education

Kent State University Kent, Ohio

1984-1986

Completed two years of general education requirement coursework

Cleveland State University Cleveland, Ohio

1989-2001

Completed several continuing education courses in business, project management, and accounting.

Other Recent Notable Mentions

- Served as understudy and photo assistant to notable photographers, Dwight Johnson, Matthew Jordan Smith.
- Successfully completed the One Pro Photo Assistant Boot Camp, New York City 2010
- Currently working on Microsoft case studies for upcoming products, Windows Aurora and Breckenridge