

## SAM CORNWALL

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## Relevant Media Experience

### Photographer 2009—2016

- Concept, produce, and shoot lifestyle, action and product photoshoots
- Scout locations and cast talent
- Select, organize and prep gear, including props
- Build and manage sets, talent and client demands on the shoot day
- Edit and retouch images with Adobe Photoshop
- Organize and maintain large photo library
- Collaborate closely with various teams and departments in both prep and post
- Deliver final images on time and on budget

#### Clients Include:

GoPro, San Mateo CA August 2015—Current  
Aeropostale, NYC 2014—August 2015  
Session Magazine 单板杂志 August 2012—2016

### Creative Director

Session Magazine 单板杂志 August 2012—2015

- Create, design and execute layout, photography, video and graphics for mobile
- Innovate new ways for the reader to engage in the mobile experience
- Design layout of mobile app for iPhone and iPad with Mag+ plug-in for InDesign
- Incorporate video, photo, graphics and interactive content in both Chinese and English for maximum effect and minimal user effort.

### Digital Technician and First Assistant

Sam Cornwall Photography October 2009—2015

- Digital Tech and assisting with extensive experience in E-com, Action/Sports, Portraiture, Lifestyle, Kids, Events, Fashion, Product, and Food
- Digital Tech responsibilities include managing images, computer, digital workflow, backups, camera, and retouching during shoot
- First Assistant responsibilities include managing equipment and the set in-studio and on-location

#### Clients Include:

- Amazon Fashion, NYC June 2014—July 2015, Digital Tech
- eBay Enterprise and Marketing Solutions, NYC, June 2013—July 2015, Digital Tech
- Spencer Higgins, NYC, Mar 2012—July 2014, Digital Tech
- Joyce Lee, NYC, Apr 2012—May 2015, Digital Tech
- Nick Ferrari Photography, NYC, Oct 2009—July 2015, 1st Assistant
- Kenneth Willardt Photography & Film, NYC, Apr 2010—March 2011, Studio Assistant

## Skills

#### Digital Capture and Workflow:

- Capture One, Canon EOS Utility, Bridge, Lightroom, Leaf, Media Pro, Chronosync, A Better Finder Rename
- Digital editing and retouching with Capture One and Adobe Photoshop and organizational workflow with Capture One, Media Pro and Bridge

#### Cameras and Lighting:

- Phase One, Hasselblad, Leaf, Canon and Nikon DSLRs, GoPro, Profoto, Broncolor, Dynalite, Speedotron, Bowen, Paul C. Buff, K5600, Arri

#### Design and Layout Software:

- Adobe InDesign, Photoshop, Illustrator, Affinity Photo, PowerPoint, Keynote

## Education

Phase One Certified Professional, May 2012  
Capture One 6, IQ and P+ Digital Back Systems, 645DF Camera

The Colorado College, Colorado Springs, CO, May 2007  
Bachelor of Arts, Major: Sociology