

RICHARD JAMES

P H O T O G R A P H Y

STUDIO 14 THE OLD SCHOOL

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Email: Richard_James@me.com

Date of Birth: 20 March 1977

Nationality: British

Status: Single

Driving Licence: Full, clean

Profile:

Freelance photographers assistant based in London working commercially within various fields of the photographic industry, ranging from corporate advertising and fashion, to conceptual portraiture and music. Gained extensive experience within studios and on location using a variety of cameras and lighting set-up's.

Very enthusiastic worker, particularly inspired by the work of Guy Bourdin, Andre Kertesz, Laszlo Moholy Nagy, Gregory Crewdson, Paolo Roversi and Peter Lindbergh. Work chosen for the 2010 Foto8 Summer Show at Host Gallery EC1, and at the Crane Kalman Gallery in Brighton. Work also sold privately and through self-promoted exhibitions.

Employment Summary:

For the past three years, involved in a worldwide advertising campaign for "Darley", the international thoroughbred breeding operation owned by HH The Emir Sheikh Mohammed, ruler of Dubai. Entails taking portraits of the most influential thoroughbred stallions in the world, by constructing 40 ft back-drop studios with complex lighting set-up's on location at Darley's stud farms, located on four Continents across the globe.

Recently shot advertising campaigns for the ski wear collection E & O. For the past three years worked closely with the fashion designer, Rui Leonardes, on his look book collections.

Very involved in the production of advertising shoots for Virgin, T-Mobile and Nissan entailing both location finding and logistics for shoots.

On going passion for travel documentary photography, shown by some recent iconic images from Tsukiji Fish Market in Japan and East Meets West in Turkey.

Commercial Photography to date:

E & O Ski-wear - advertising campaign.

Darley - worldwide advertising.

Rui Leonardes Collections - A/W 2008-09, S/S 2009, A/W 2009-10, S/S 2010.

Tsukiji Fish Market, Tokyo – 2010

East Meets West, Eastern Turkey – 2010

The Gambia Series - 2008

Limited Edition - UK marketing campaign.

Boots Health & Beauty - portraits.

Imperial Records Japan - artist promotion.

Universal Records – The Charlatans.

Kathryn Williams – live.

Greco Roman - portraits.
Rehab London – advertising campaign.

Photographer's Assistant:

Feb 2002 - Present

Worked free-lance as assistant to many influential photographers, including:
Terry O'Neill, Carl Bengtsson, Michael Birt, John Reardon, Mark Newton, Paul Westlake,
Jason Joyce, Wolfgang Mustain, Ben Harries, Mel Yates, Ashley Cameron, Colin Hawkins.

Advertising/Editorial Assisting:

Vogue, Vogue Hommes, Oyster Magazine, Dansk, T-Mobile, Fashion Tale, 125 Magazine,
Darley, Wallpaper, Mercedes-Benz, Virgin, Harringtons, Island Records, Imperial Records
Japan, FHM, Purple PR, Marks and Spencer, German Glamour, Financial Times Magazine,
The Times, The Independent, Masquerade Lingerie, Getty Images, Marie Claire, Nissan, Fiat,
Touch Magazine, Cosmopolitan, Debenhams, Boots Health & Beauty, Master File Canada.

Studio Manager:

2000-2002

Worked for over two years as Studio Manager for The Roost & The Perch Studios, London,
arranging bookings, liaising with clients, setting-up equipment for photo-shoots and
maintaining the day-to-day running of the studios.

Technical Skills:

Cameras:

Familiar with most types of cameras, particularly Hasselblad H System, Phase One, Leaf,
Mamiya RZ, Pentax 67, Contax, Sinar 5x4, Canon 1Ds Series, 5D, Nikon 1DX, Bronica.

Lighting:

Highly qualified in lighting systems including - Elinchrom, Balcar, Bowens, Profoto, Kino-
Flo, HMI. Also employed as Lighting Technician for the BBC, on a two month project
which entailed numerous lighting set-ups on location around the UK.

IT Skills:

Experienced in Capture One, Photoshop, Aperture, Light Room, Freehand, Illustrator, MS
Office, Web Design.

Education:

University of the West of England, Bristol	1996 - 2000
BA Fine Art	
Graphic Design (1-year)	
Mid-Warwickshire College, Leamington Spa	1995 - 1996
BTEC Diploma, Foundation Studies in Art and Design	
Bloxham School, Oxfordshire	1990 - 1995
A Level: Art and Design A, History B, Politics B	

References:

John Reardon (Portrait Photographer)	07831-400682	johnreardon@blueyonder.co.uk
Ben Harris (Fashion Photographer)	07967-049011	ben@benharries.com
Michael Birt (Portrait Photographer)	07831-116359	info@michael-birt.com