

Gordon Alexander Primary Phone: 313.824.7005
343 Keelson Dr Mobile: 313-378-1262
Detroit, MI 48215 Email Address galexan345@aol.com
Website: <http://www.creativesandboxstudio.com>

Photographer/Graphic Designer

OBJECTIVE: I believe that powerful design comes not just from a thorough understanding of graphics and visual elements, but that it also benefits significantly from assuming a multidisciplinary approach. And furthermore, that one must first understand the rules in order to break them. With each project, I strive to understand not only what the project means to the client, but what it should mean to the intended audience as well.

EXPERIENCE

2009 - Present Detroit International Academy Detroit, MI
Artist in Residence
Teaching digital photography to 8th grade Middle School Students.

2008 - 2009 University Preparatory Academy Detroit, MI
Photography Teacher
Teaching digital photography to 2nd to 5th grade elementary school Students.

2000 - 2009 Detroit Children's Museum Detroit, MI
Project Coordinator
Resident Artist & Photography Teacher for Photoworks Museum's Photography program.

2000 Auto Data Solutions Troy, MI
Photographer
Photographer specializing in VR/IPIX digital photography for web sites for the automotive industry

1990 -1996 Pangborn Design Ltd., Detroit, MI
Production Designer
Production designer for design studio which engaged in a variety from annual reports to fashion design

1987-1988 Moffat & McGuire Design, Inc. Detroit, MI
Photographer
Design studio which engaged in a variety of photographic projects from annual reports to corporate communications

1984 -1987 Amway Corporation Ada, MI
Photographer's Assistant
Specialized in product photography for catalogs

1980-Present Gordon Alexander Photography, Grand Rapids, MI & Chicago, ILL
Photographer
Commercial photography studio engaged in advertising, editorial photography

EDUCATION 1980 Grand Valley State US-Michigan-Allendale
Bachelor's Degree
Graphic Design/Communications

AFFILIATIONS 1987 American Society of Media Photographers

SKILLS

Skill Name	Skill Level	Last Used	Experience
MAC & PC	Expert	Currently used	30 years

REFERENCES

Annette Vanover Focus: Hope Community Arts Manager
Phone Number: 313.494.4376
E-mail Address: vanovea@focushope.edu
Reference Type: Professional

Dwight R. Levens Detroit Children's Museum Director
Phone Number: 313.873.8100 & 313.421.5242
E-mail Address: drlevens@gmail.com
Reference Type: Professional

Cetura Bell-Rodgers Detroit Children's Museum Teacher
Phone Number: 313.655.8222
E-mail Address: quenecee@hotmail.com
Reference Type: Professional

ADDITIONAL INFORMATION: Mac & PC;(Adobe Software)QuarkXPress4.1, CS5 Suite & Lightroom
VR WorX 2.0, Builder Photography; 35mm to 8x10 view camera
(traditional & digital) film/video cameras